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## **Kimle Fiore (Author of Understanding Aesthetics -**

Kimle Fiore is the author of Understanding Aesthetics for the Merchandising and Design Professional (4.00 avg rating, 1 rating, 0 reviews, published 2006)

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Ann Marie Fiore & Patricia Kimle. (1997). Understanding Aesthetics for the Merchandising and Design Professional. Fairchild: New

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**Ann Marie Fiore | LinkedIn -**

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**Wang, Yong | Ohio College of Business -**

Dr. Yong Wang is an associate professor of marketing at Ohio University. Marketing: An Examination of Aesthetic Stimuli Understanding Consumer Responses